

Achieving best value by helping dependent smokers quit

17 March, 10.30-16.30. Central Hall Westminster

Dear colleagues,

Healthcare professionals are uniquely placed to help dependent smokers quit. You are invited to participate in an event which will inspire, challenge and give practical support to enable clinicians to add value to every clinical contact by treating tobacco dependence, improving the health of Londoners at an individual and population level. It is part of the London Clinical Senate's Helping Smokers Quit programme. Further information about the programme and its CO4 initiative is available on [our website](#).

Who should attend?

Clinical leaders, decision makers in provider and commissioning organisations and stop smoking specialists, service improvement and transformation programme leads and change agents.

Why attend?

1. Celebrate success in London and showcase best practice in key areas: leadership, general surgery, respiratory, urology, maternity and mental health services.
2. Consider the challenges of delivering change at scale and the benefits of overcoming them.
3. Share data and discuss ways to address unwarranted variation and embed feedback to clinicians so they know they are making a difference.
4. Produce collaboratively the Right Care Pathway for Dependent Smokers: setting out an effective pathway for tobacco dependent patients and how to incentivise implementation.
5. Help to tackle the greatest single cause of avoidable death and health inequalities, which costs London's NHS £416M a year.

Share examples of good practice – win a CO4 Award

A key part of this event is to celebrate and share the excellent work that is taking place across London to support patients attending or admitted to hospital to quit smoking. We have already identified some great examples but we know a lot more is out there. **Please share examples of good practice and innovation in your trust by completing the AWARD FORM** (see website) **and sending it to england.londonclinicalsenate@nhs.net by Friday 26 February 2016**. We will showcase as many examples as we can on the day and make sure that all are acknowledged and available via our website and recognise those that best demonstrate impact in each of the CO4 areas with an award.

Please complete the form to share what you are doing, and send a senior team from your organisation to exchange best practice, and influence delivery of high value care in London.



Dr Mike Gill

Chair, Helping Smokers Quit Programme
London Clinical Senate Council Member

Please **REGISTER** for this event via this link <http://helping-smokers-quit.eventbrite.co.uk>
AWARD FORM and further information at www.londonsenate.nhs.uk/helping-smokers-quit